overcoming the monster

The Overcoming the Monster trope tells the story of a hero who, despite all odds, overcomes and conquers some sort of "monstrous" evil, whether literal (like when Beowulf slays the dragon), or metaphorical (like when Iron Man choose to put aside his ego to save humanity).

What was the problem you came to us to solve?

1. Describe a normal day in your life *before* your diagnosis/condition/medical issue

2. When did you become aware that something was wrong?

3. What fears did you need to overcome before calling a doctor for help?

4. What did you learn in our first appointment together? Were we able to help you overcome your fear so you could pursue treatment?

What obstacles did you have to overcome before purchasing?

5. Describe your diagnosis/condition?

6. What obstacle did you have to overcome before fully committing to your recovery? (i.e. What kept you from seeking our services sooner?)

What did you like most about our services?

7. What were some of the physical and emotional challenges, difficulties, and frustrations you experienced throughout your journey/transformation?

8. Have you experienced any set backs along your journey?

9. When did the reality of your situation become *most* threatening to your life or well-being? Did you ever lose hope?

What results did you get from our services?

10. How were we able to help throughout your journey? What did you appreciate most about the quality of our service?

11. Describe the final stages of your recovery: when did you realize you had won, and what was the outcome of your recovery? How did you feel?

12. What new challenges did you face on your road back to your normal life?

13. What final challenges did you need to come face to face with?

Why would you recommend this product/service to someone else?

14. What did you learn about yourself from this experience that you didn't know before? How has it fundamentally changed you for the better?

15. Would you recommend our service to someone else who is in the same situation that you were in?